



Social Media manager PORTFOLIO

Meeka | Social Media Manager

About Me

Hi, I'm MEEKA — a Social Media Manager

who empowering small businesses and creators
turn content into clients.

I don't just post for the sake of it —

I build intentional strategies that
connect, convert, and create real growth.

From crafting scroll-stopping

Reels to planning content calendars that align
with your goals,

I take the guesswork out of showing up online.



Skills and Expertise

1

Social media managing

2

Content scheduling

3

Research and planning

7

SEO Strategies

4

Drive Engagement & sales

8

Analytics Report

5

Reels Editing

9

Logo Designing

6

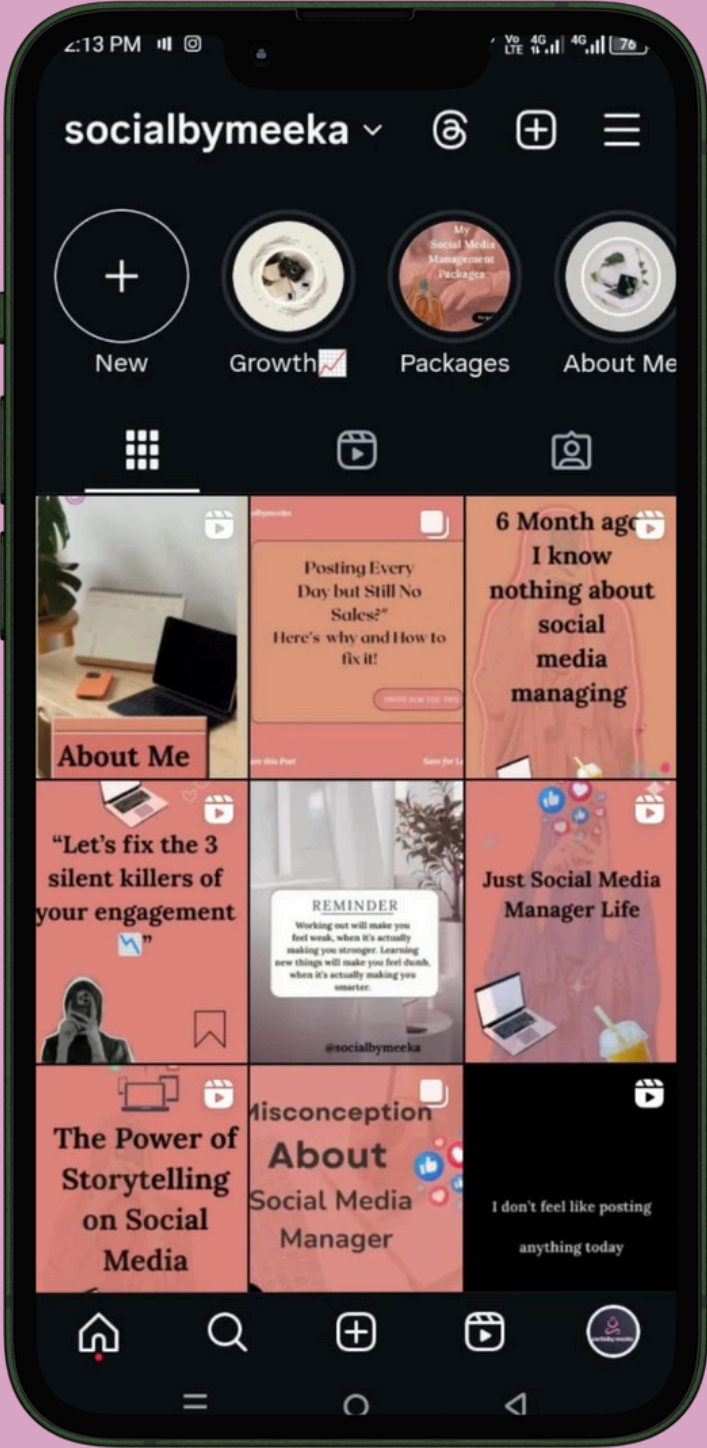
Content Strategy



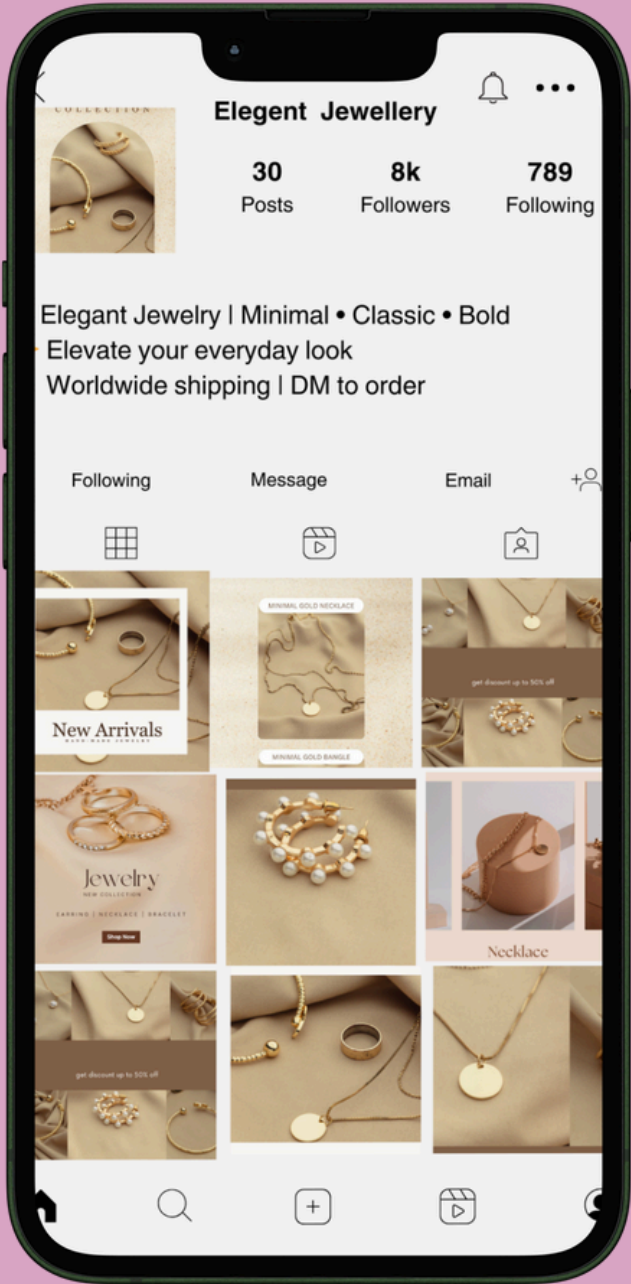
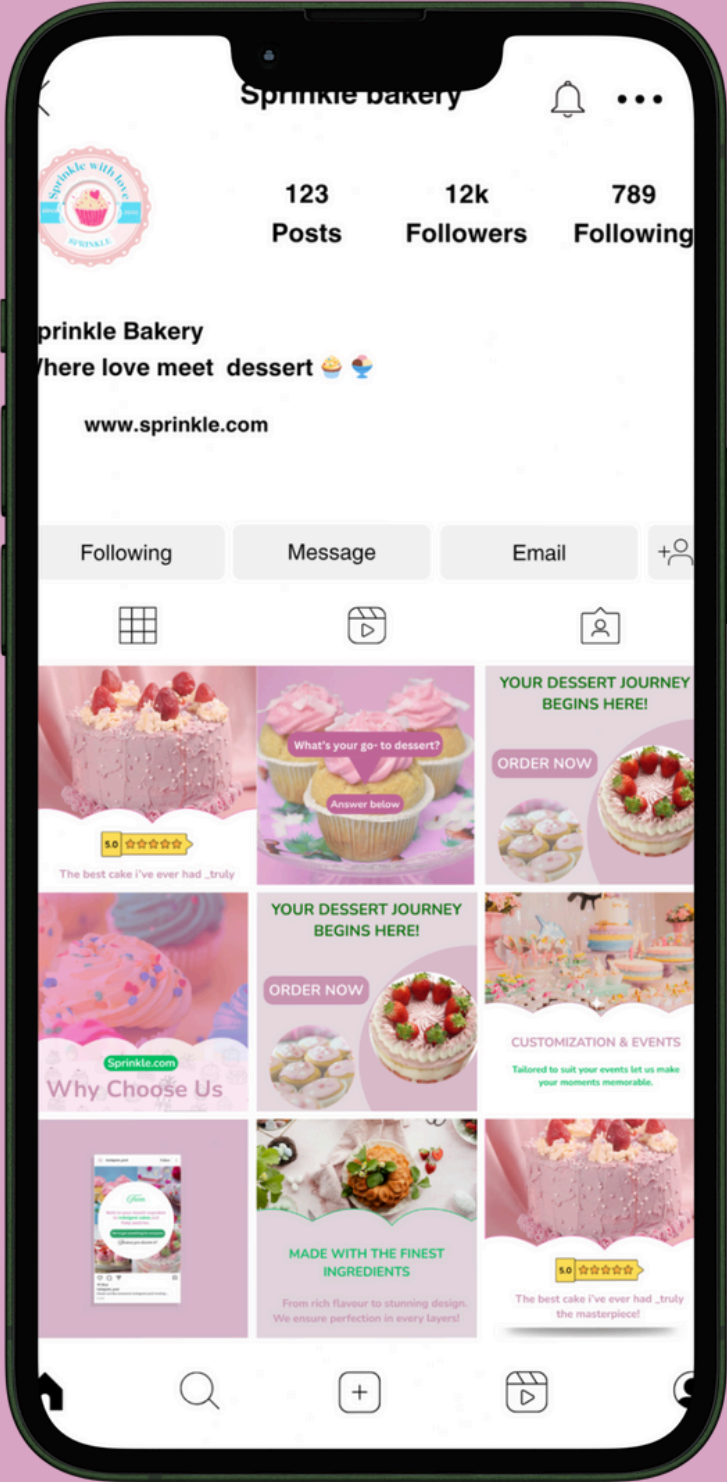
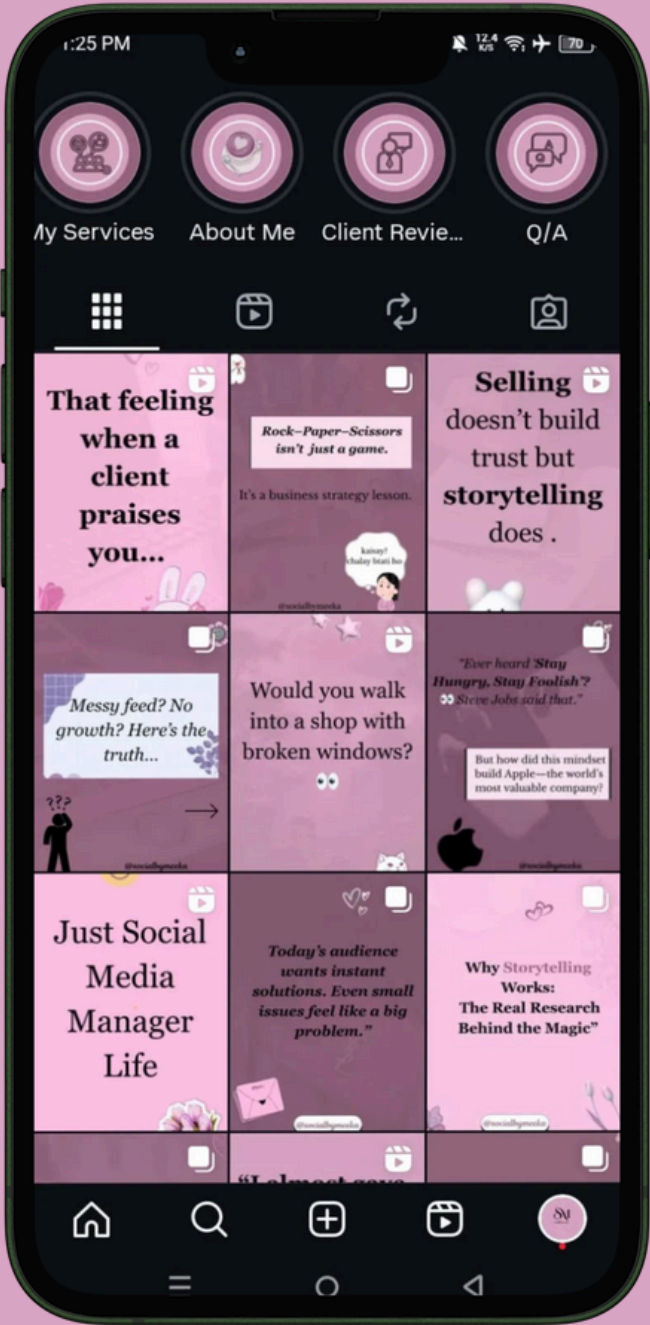
Feed Designing

Socialbymeeka

Before



after



My Work

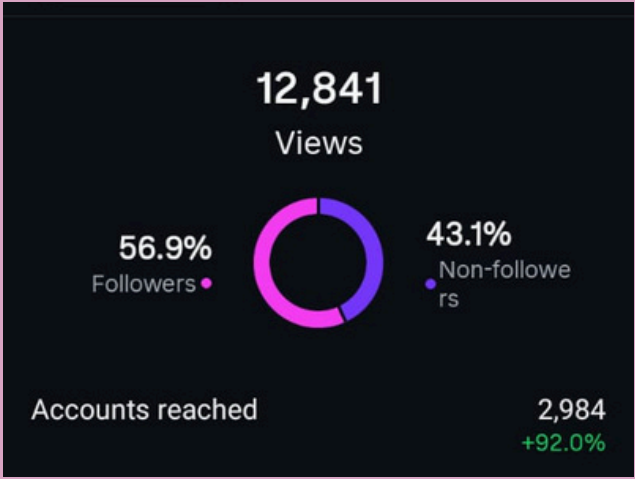
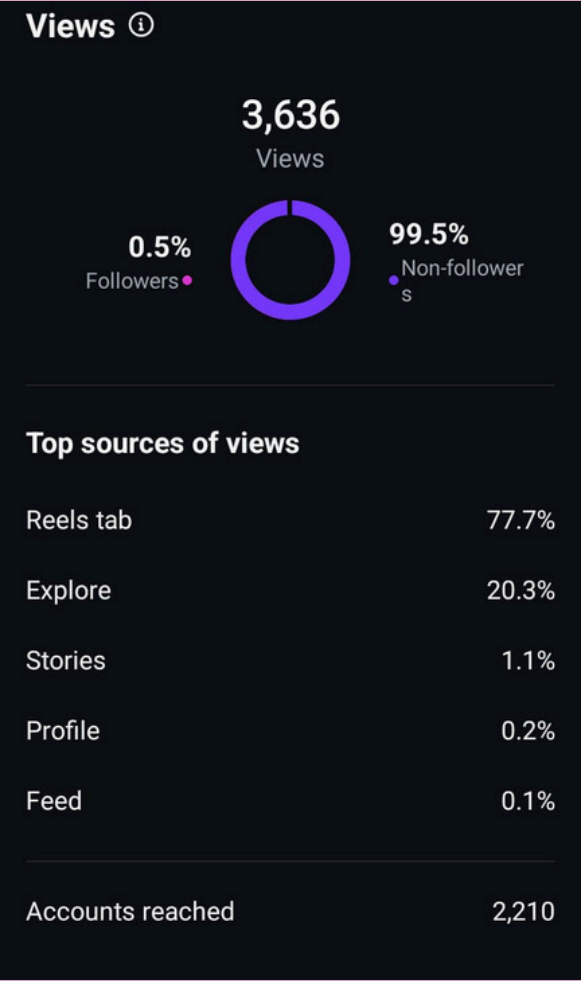
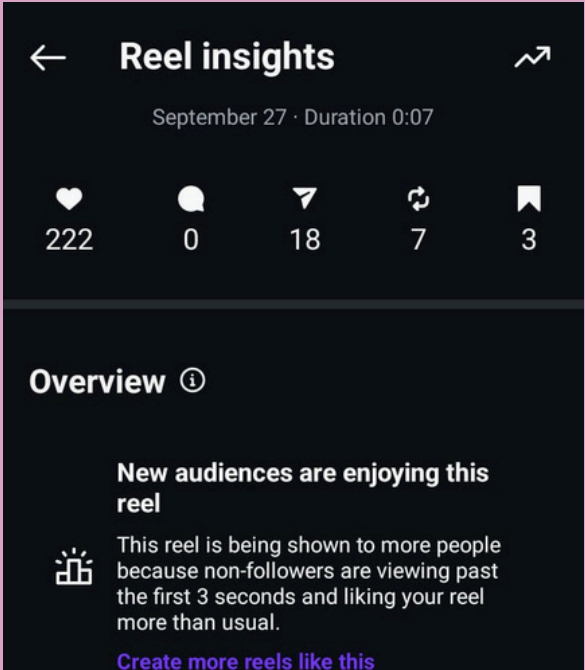
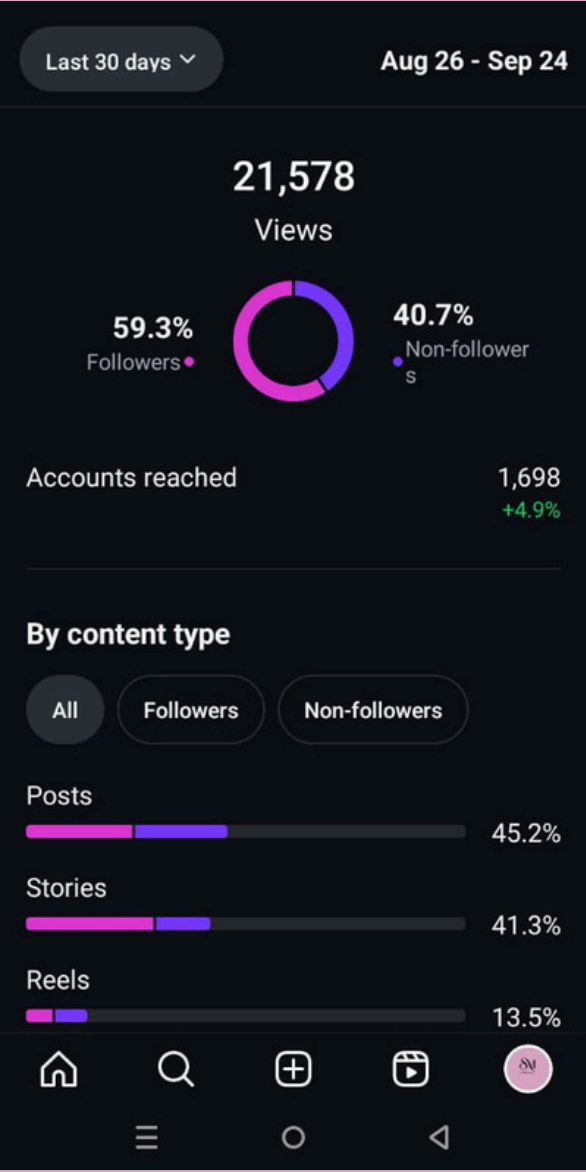


ORGANIC GROWTH RESULT

The result of my client account in just 15 day of consistent posting with strategy.

Every reel hitting Explore page.

This is how strategy works.



Caption Writing

"Would you walk into a shop with broken windows, no lights, and messy shelves? 🙄
Of course not.

But here's the truth ↓

Your Instagram feed works the same way.

📖 If your content looks boring 'n people scroll past.

✨ If it looks premium, clear, and valuable 'n they stop, enter, and buy.

💡 Your content is not just content.
It's your shop window.

✉️ DM me if you're ready to make your feed look professional and client-attracting 🚀"

4:15 PM

but do you know what storytelling in marketing really means? 🤔

👉 Storytelling is not about just showing your product. It's about connecting emotions + problems + solutions 'n so your audience feels something.

Example:

❌ Selling 'n "Here's our new skincare cream, buy it."

✅ Storytelling 'n "This morning my skin felt so dry. I applied this moisturizer and instantly felt fresh and confident. That's why it's part of my daily routine."

💡 People connect with feelings, not features. That's why storytelling turns followers into loyal customers

Rock-Paper-Scissors isn't just a game 🖐️✊✌️—it's a business strategy lesson. Every move has strength. Every move has weakness. The difference between losing & winning? 'n Knowing when and how to play smart. 💡

In business (just like in RPS):

- ✓ Spot patterns
- ✓ Adapt fast
- ✓ Use your strengths to stand out

🚀 Stop relying on luck. Start building a real social media strategy that gets clients. DM me 'Strategy' and let's build yours today."

5:10 PM

"Steve Jobs + Wozniak didn't wait for investors, fancy offices, or 'perfect timing.' They started Apple in a GARAGE 🏠.

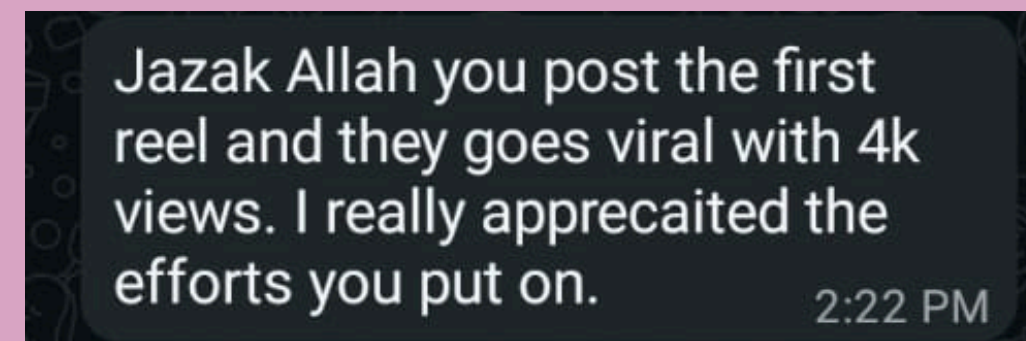
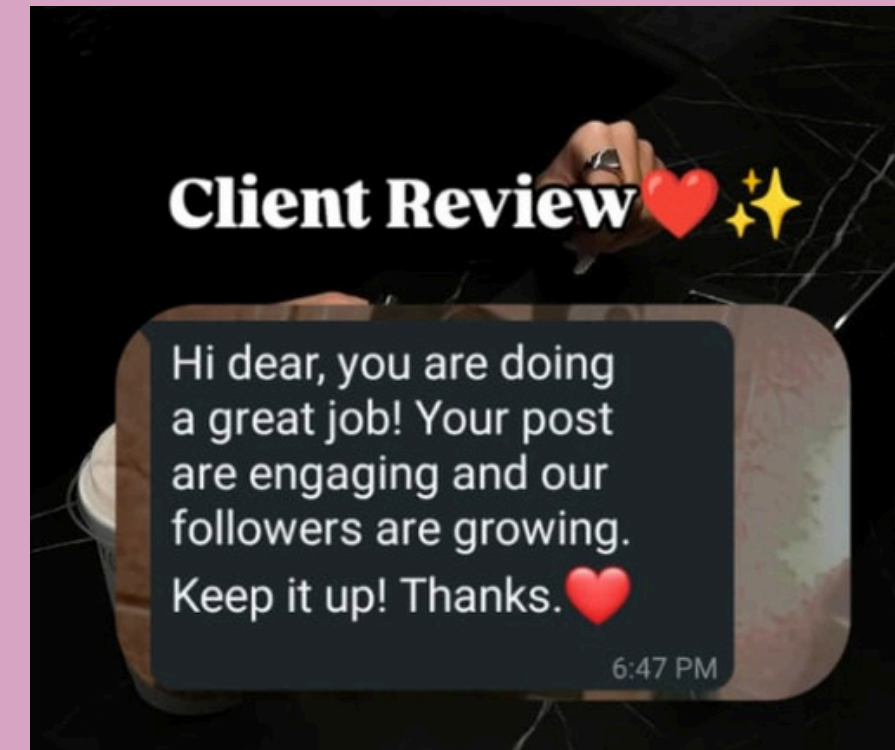
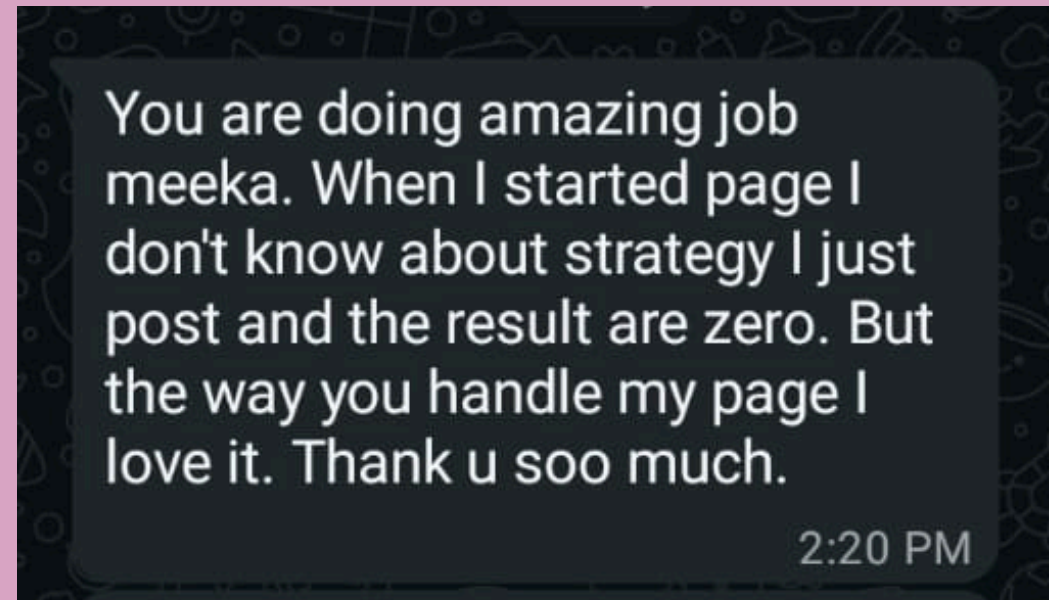
👉 And here's the truth: Every big brand you see today 'n once started SMALL. They didn't just sell products. They sold vibes. Creativity. Energy. A whole culture.

⚡ So stop waiting for perfect. Your brand story starts when you START.

✉️ DM me if you're ready to build content that feels premium + scroll-stopping 🚀"

1:39 PM ✓✓

Testimonials



My Services

Social Media Strategy Development

Research and Positioning

Thorough market research identifies target demographics and competitor strategies, ensuring a tailored social media approach that effectively positions your clothing brand for maximized engagement and growth.

Content Calendar Creation

Develop a tailored content calendar to optimize audience engagement, ensuring timely posts that highlight seasonal trends and promotions for your clothing brand, driving sales and brand loyalty.

Campaign Planning

Comprehensive campaign planning tailored for your clothing brand ensures targeted messaging, audience engagement, and measurable results, driving brand awareness and sales growth effectively.



Let's Get In Touch



IG

@socialbymeeka

EMAIL

mmuqadas056@gmail.com

Thank you for visiting!

